

## Ignition Marketing New Affiliates Guide (May 2015)

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This guide is for the new IM affiliates who are also part of Team #AKMB (<http://AyawKongMagBlog.com>) to help you get started in the exciting world of online marketing.



We attended a special webinar conducted by Eduard Reformina, Mau Magallanes, and Binsoy Basilio (the founders of Ignition Marketing) for IM affiliates, and we asked them for a list of specific procedures that should be done.

No, we weren't looking for a very detailed spoon-feeding type of procedural list from the founders.

**And so Eduard Reformina gave this clear direction: Use the 8-Freedom Pledge.**

Which brings us to this written document aimed at helping Team #AKMB affiliate marketers who prefer to read rather than watch a 15-minute video several times.

### **The 8-Freedom Pledge**

Mau Magallanes mentioned that you will need 3 hours a day:

1 hour a day to gain new knowledge and skills.

2 hours a day for income-producing activities.

Here's a table we created for Team #AKMB members.

Enter the date in the appropriate box under the Day column so that you can easily see if you've done the appropriate activity.

| <b>Activity</b>                                 | <b>Mon</b> | <b>Tue</b> | <b>Wed</b> | <b>Thu</b> | <b>Fri</b> | <b>Sat</b> | <b>Sun</b> |
|---|------------|------------|------------|------------|------------|------------|------------|
| <i>Gain new knowledge (1 hour a day)</i>        |            |            |            |            |            |            |            |
| From the web – http://                          |            |            |            |            |            |            |            |
| From a webinar                                  |            |            |            |            |            |            |            |
| From an interview                               |            |            |            |            |            |            |            |
|   |            |            |            |            |            |            |            |
| <i>Income-Producing Activities(2 hrs a day)</i> |            |            |            |            |            |            |            |
| Promote your blog (FB, YouTube, Twitter)        |            |            |            |            |            |            |            |
| Promote your email list                         |            |            |            |            |            |            |            |
| Promote a product (using your email list)       |            |            |            |            |            |            |            |
|   |            |            |            |            |            |            |            |

#### **Freedom Pledge #1 - I Will Get Involved.**

1a. Become a member of the Official FB Group Page of IM and get the daily updates/news about events and pasabogs.

1b. LIKE the Official FB Fan Page of IM.

#### **Freedom Pledge #2 - I Will Get In Touch**

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Madali lang kapag ang internet marketing system na ang bahalang mag follow up sa iyong mga prospects... automatically! Tingnan mo 'to → <http://AyawKongMagBlog.com>

2a. Log into IM and go to your "My Profile" page where you will find the contact info of your IM Referror/Upline. Kontakin mo. Magpakilala ka. Makipag-usap ka.

This is a good way to bond with someone who may possibly be more experienced than you. Plus, it gives you the chance to improve your communication skills.

### **Freedom Pledge #3 - I Will Get New Knowledge Daily (1 hour each day, everyday)**

3a. Teach the new knowledge that you acquired to your own team members.

Use the training inside the FB Sikat Marketing module and create your own Facebook Group. Even if you don't have direct referrals yet, go ahead and add content to your own private FB group.

Later on, when you get direct referrals, matutuwa sila kapag in-add mo sila sa inyong private group at may laman na pwede nilang makita kaagad.

3b. Team #AKMB members are free to teach to their own direct referrals the things they learn inside the Team #AKMB private group.

That's one of the perks you get inside Team <http://AyawKongMagBlog.com>

### **Freedom Pledge #4 - I Will Promote And Market Daily**

4a. Pick a Traffic Strategy that you like, and execute that strategy consistently. This is considered an Income-Generating step.

Talk to prospects daily. Generate leads daily.

One traffic source you can use is Blog Marketing traffic. That's people who used the search engines and found useful content.

Your blog should have an Email Opt-In Form, which allows people to subscribe and get more content from you.

That's how you get to talk to prospects daily—via your email follow-up messages.

### **Freedom Pledge #5 - I Will Coach My New Members**

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5a. Everyday, spend 15 minutes of your time contacting your affiliate members, lalu na ang mga new members in your team. Turuan mo sila ng step-by-step procedures. Ituro mo sa kanila ang 8-Freedom Pledge.

5b. Coach others and practice your skills as a Leader.

You can use the phone: "Napatawag ako sayo kasi gusto kitang i-welcome muli bilang isang bagong member dito sa Ignition Marketing, at gusto ko rin masiguro na na-review mo na yung 8-Freedom pledge."

"Bakit mo ginawa itong Ignition Marketing?"

You can also communicate using blog posts or even PDF files.

#### **Freedom Pledge #6 - I Will Attend All Webinars**

NOTE: Some webinars will take more than 1 hour. If ever your schedule is tight, go for the recorded version.

#### **Freedom Pledge #7 - I Will Buy All Products**

So far, we've gotten the Online Prosperity Training (OPT – online video training), Traffic and Sales Conversion Academy (TSCA – online video training), and monthly Elite Inner Circle (EIC webinars) products.

#### **Freedom Pledge #8 - I Will Attend All Live Events To Your Success! :-)**

This is an opportunity for us to meet one another face-to-face and bond even more. Let's be inspired by the success story of Eduard Reformina and how he leveled up after meeting Mau Magallanes and Binsoy Basilio.

We often tell our online marketing friends: Spend time AWAY from the computer.

And there you have it, the 8-Freedom Pledge in text format. Read it often, so that we remember the steps that we need to do.

Doing the activities every single day can be quite a challenge. Aim for something do-able at the start, such as 2 days a week.

Then slowly build up from there.

**Begin with the 1 hour activity:** Gain new knowledge. Remember that you also need to repeatedly review what you've read in the past, in order to learn it better.

Here's the fast-track approach:

1. Gain new knowledge. Use the Team #AKMB Private Group for ideas.
2. Build a private Facebook group for your direct referrals.
3. If you don't have a blog yet, create teaser posts about the new knowledge that you will share with your direct referrals.
4. When people ask you how they can be your direct referral, give them your IM Opportunity link (found in your My Tools area inside IM).

Remember: "Invest in yourself before others will invest in you."

To Your Success!

Kind regards,

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